

The DESERT inn

OPEN ALL YEAR

PYRAMID LAKE, NEVADA

"THE HIDDEN
MYSTERY-LAND
OF THE PIUTES"



ALL OUTDOOR SPORTS
WORLD'S LARGEST TROUT
SUNSHINE & DESERT AIR
PIUTE INDIAN RESERVATION





The Pinnacles at Sunrise—Home of the Otter—Scene of Steaming Hot Springs

RE-DISCOVERED!

Pyramid Lake

... the "Happy Hunting Ground" of the Piute Indians ... jealously guarded against the white man since the invasion of Kit Carson just ninety years ago ... now for the first time thrown open to the sports-loving public.

A recreation land with more to recommend it than any other desert country you have ever visited ... including Egypt itself. No desert in the world offers the varied attractions nor compels such instantaneous appeal.

On the eastern slope of our highest Sierras lies this region of wild, rugged beauty and luring

mystery ... ten thousand square miles of virgin territory ... a desert wilderness where time has stood still.

Here we find Pyramid Lake ... a glittering gem in a rainbow-hued setting of lofty volcanic mountains ... a lake, deep and crystal clear, whose intense colorings are so vividly beautiful as to appear unearthly and unreal.

Out on the Nevada desert—only fifty miles on an air-line from Lake Tahoe—is this Pyramid Lake ... a body of water whose surface you may be surprised to learn exceeds that of the first-named lake and source of its water supply by more than one hundred square miles, its volcanic mountains rising to nearly double the height above lake level over those of Tahoe. Otherwise these lakes—almost neighbors in these days of easy, rapid transit—are not adapted to comparisons—for each has mostly what the other has not.

In all the world there is nothing comparable to Pyramid Lake, the unquestioned show-place of Nevada.

THE DESERT INN a modern oasis in a story-book setting and the land of Indian legend ... basks in the golden sunshine on the sandy shores of this lake ... a haven in the very heart of the picturesque Piute Indian Reservation ... the center of all regional activity ... a vacation land and rendezvous of sun-worshippers, fishermen, divorce-seekers, artists, cowboys and Indians.

Here is an atmosphere which seems to inspire to play ... to encourage even the most sedate adult to cast aside all care and re-create the spirit of youth within him. Here—where informality prevails—you may do everything or nothing, just as you please.

The Inn is made to drive away dull care ... to revivify a flagging interest in life and business ... to refresh physically and renew mentally.

If you want a different sort of trip—a journey not too long nor too expensive—that will take you as far from every-day life and every-day scenes as a cruise to some far-flung old-world port ... then come to Pyramid Lake, your ideal vacation-land at last.

Snakes are a rarity near the Lake ... swimming is safe ... we have no mosquitoes, no poison oak, no sand storms!

A DESERT PARADISE ON THE SHORES OF PYRAMID LAKE

Pyramid Lake was discovered and named in 1842 by Kit Carson and Captain John Fremont on their expedition to this region to find a water outlet or mountain passage through the Sierras to the Pacific over which the emigrants could pass.

Some of the West's bloodiest battles were centered about Pyramid Lake, the Indians fiercely protecting their prime possession ... this famous fishing ground.

EXPLORING—Here is a land of abounding mystery and amazing paradox—the subject of much discussion among scientists whose opinions are quite diverse. One opinion is that Pyramid Lake is the crater of a dead volcano, with deep, bottomless, underground passages.

This lake, within comparatively recent times, was the deep of a huge irregular inland sea—two hundred fifty miles in length. The ancient beach lines and wave-cut terraces—high on surrounding mountains—bear graphic witness to its comparatively recent existence.

Strange animals roamed the shores, and recently fossilized remains have been discovered of many strange creatures—the Camelops, the three-toed horse, and a peculiar species of lion.

Two mummies, now in the British Museum, have been dug from the guanoed floor of an ancient burial cave and are said to antedate the mummies of Egypt.

The Indians and several fishermen of our own race claim that they have seen in Pyramid Lake—on different occasions—sea-serpents of huge dimensions. These monsters are described by eye-witnesses as having a five-foot dorsal fin and a long slender body capable of attaining remarkable speed, which churned the water to froth.

The Kwi-We fish—found only in Pyramid Lake—is most unusual, often scaling twenty pounds or more; its section shows it to be perfectly round; it is black with large scales—resembles the dogfish but definitely will not bite. Professors tell us the Kwi-We is a left-over from pre-historic times.

Here is an ideal workshop for the amateur or professional scientist—for the child reared on Indian legend—for the real American with a curiosity about his native land.

The Inn itself is located on an old Oregon Trail over which came the emigrants and oxen of the days of '49. Their relics may still be found and their wells remain.

Heretofore Pyramid Lake has been practically unknown, due to its location in the Reservation. The Inn's property was only recently acquired through squatters' rights, thereby making a most beautiful desert mirage come true.

SUNWORSHIPPERS—"Where Sun Is King."

- Bask in perpetual sunshine.
- Become sun-bronzed.
- Breathe the life-giving sage-scented desert air.
- Drink in the beauties of your surroundings.
- Relax and enjoy yourself in this last western frontier.
- You're bound to enjoy good appetites and sound sleep in this invigorating atmosphere.

SWIMMING

- The most ideal natural swimming conditions in the west.
- There are miles of wide sandy beach at the Inn's front door.
- The water is soft and temperate near shore.
- Swim in the caressing waters of limpid blue.
- Spend hours of relaxation on its lustrous sands.
- The swimming is safe—no lake currents nor undertow—nor cold enough to chill—the depth graduating—swim from April to November.

BOATING

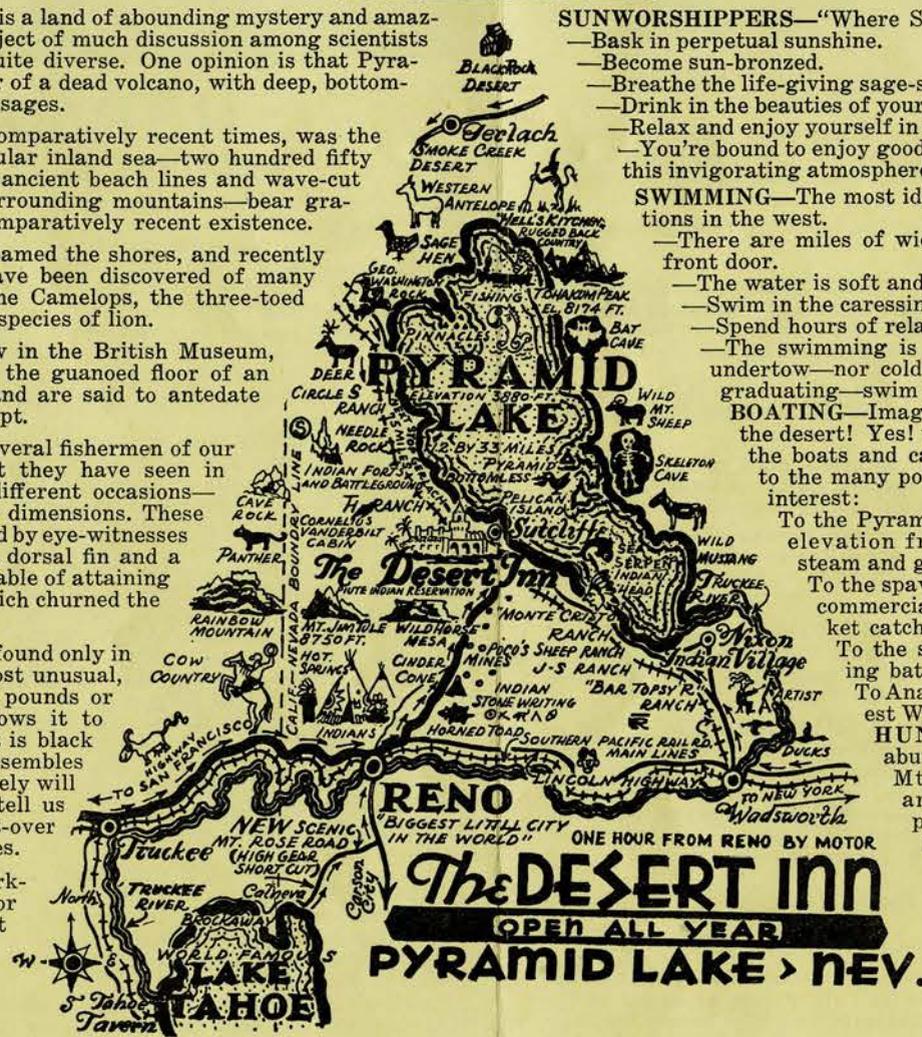
- Imagine! Boating in the middle of the desert! Yes! we have it! The Indians own the boats and can guide you about the lake to the many points of scenic and geological interest:
- To the Pyramid—which juts to a 600-foot elevation from lake depths—popping steam and gushing hot water.
- To the spawning beds, where the Indian commercial fisherman makes his market catch.
- To the steam-heated bluff—containing bat caves.

To Anahoe Island—the world's largest White Pelican Rookery.

HUNTING

- Mule-tail deer in abundance—on our juniper clad Mt. Jim Tule, often yielding antlered trophies of record proportions.
- Sage-hen—and plenty! You should experience little difficulty in getting your limit.
- Duck and Goose on nearby Lake Winnemucca, will give you some of the finest shooting of this kind in the entire West.

Hunting expeditions are outfitted and started from Inn.



The DESERT inn
OPEN ALL YEAR
PYRAMID LAKE > NEV.

ENDLESS . SEASONAL . PASTIMES

SPRING

Desert wild flowers—pack trips into the unknown—sun-bask—fishing—emotionally inspiring surroundings—wild life study—swimming—song birds—Indians spearing trout at mouth of the Truckee—wild mustang—barbecue—Kwi-Ke fish—exploration—cattle round-up and branding—archery—barnyard golf—visit dude ranches—mountaineering—riding—fragrant sage-scented air. . . .

SUMMER

Horseback breakfasts—dancing—camping on mountain tops—become sun-bronzed—motor tours—nature study—exploration—relax and revivify—fishing—wild flowers—bleached skulls and sun-purpled bottles—abandoned mines—swimming—contemplation—rodeos—boating—photography—geology—healthful desert atmosphere—ping-pong—Indian village dances—scientific research—target practice—moonlight rides in the desert. . . .

AUTUMN

Glorious sunshine—deer and sage hen—riding—wild life study "who caught the smallest trout?"—cave exploring—pack trips to "Hells Kitchen"—fishing—barbecue—pre-historic stone writings—moonlight swimming—mountaineering—cowboy songs—boating—photography—wild horse breaking—dancing—good appetites—sound sleep—fortune telling—breath-taking sunrise and sunsets—tales of the ranges. . . .

WINTER

Snow sports at higher elevations—riding—dancing—ping-pong—good book and roaring log fire—duck shooting—photography—Christmas tree—bridge—land cruises—picnics—barnyard golf—hiking—visit the Indian "Wiki-ups"—target practice—geology—Reno movies and night clubs—checkers—relaxation—marshmallow toasting—apple roasting—archery—mud hen drives and Indian "Pow Wows." . . .

HUNTING SEASONS

Deer—October 1-October 15, inclusive; Sage Hen—August 6, 7, 8; Quail—November 1-November 5, inclusive; Cottontail—November 1-December 31, inclusive; Duck and Goose—November 16-December 15, inclusive; Dove—September 1-December 15, inclusive.

No closed season on wild mustang—mountain lion—badger—lynx—coyote—jack rabbit—prairie dog—ground squirrel.

PACK TRIPS—The Inn is the starting point for this fascinating area—complete pack outfits are available here for expeditions of days or weeks, to unexplored canyons and along remote shores of the lake. On horseback you can penetrate into wild back country which would otherwise be inaccessible.

HIKING—You can hike in all directions—wherever you go you will find interesting things to explore and discover.

Visit the many Wiki-ups—see how the Indians live—hike to the old Indian forts, look-outs, and battle-grounds in search of arrowheads. See the odd rock formations, the mollusk banks and mines. Climb the nearby mountains and cliffs—examine the old lake water lines—interesting crustation—petrified wood and fossil deposits made eternities ago.

MOTOR TOURS—The surrounding country offers an unending and interesting variety of one-day motor trips.

- Virginia City—sun-bleached ghost town of the "Hell Roaring Sixties."
- Reno—"Biggest Little City in the World."
- Lake Tahoe—Beautiful, inspiring, world-famous.
- Nixon—The picturesque Indian village.
- Lake Winnemucca—Tremendous, placid, eerie—neither inlet nor outlet.
- Stone Sculpture and prehistoric writings of a vanished race.
- Pinnacles—Weird, crusted pointed-rock formations.
- Fish Springs—Blind fish from subterranean passages.
- Smoke Creek Desert—Largest remaining herd of the prong-horned antelope.
- "Last Chance" Log Cabin—Mountain trout—panning for gold.
- Soda Spring Flat—Hot springs and mineral pools.
- Black Rock Desert—Mirages—hard surfaced dry lakes.
- Talbot's Tomb—Subterranean chamber in mollusk deposit.
- George Washington and Indian Head Rocks—Striking likenesses.
- Rainbow Mountain—Stratified and multi-colored.
- Fort Churchill—Ruined barracks of fierce Indian Wars.

PHOTOGRAPHY—Bring your camera—and snap yourself in these remarkable surroundings. Indians—cowboys—the trout catches—animal and bird life—the lake and the rugged mountains. We have the films.

GOLFERS—If you must golf, our nearest course is in Reno—but an hour's ride. The greens fee is \$1.00.

DIVORCE SEEKERS—Enjoy a healthful, relaxing vacation at the same time.

If you would prefer an out-of-town stay, yet one that will be conveniently near to Reno, then the Inn is the place for you.

Troubles are soon forgotten ... you will meet congenial companions ... swim—ride—rest—or dash into Reno for a taste of city life.

Let us know of your arrival—we will be glad to meet your train.

Special rate for six-week period—\$235.00.

Yes! We are in Washoe County.



Nesting Pelicans on Anahoe Island—World's Largest White Pelican Rookery



*You Can Lead a Horse to Water—
But Ours Would Rather Swim*



*"Pop" Warner, Stanford University
Football Coach, "Gone Rancho"*



*Out for an Early Morning Canter in the
Desert Sunshine*

RIDING—Horseback riding is one of the Inn's most popular sports, with a wide diversification of riding and places to go.

—Over mountain trails that only Indians have ridden.

—Down the beach for a spirited gallop.

—Or you can wander aimlessly through the scattered sage—out over the open desert.

—Short rides may be made to the famous Pyramid Lake Dude Ranches, most of which are operated by eastern divorcees who married cowboys.

—Or to the many operating and abandoned mining camps.

—And the emigrant wells of the days of '49.

Visit and see Indian Head Rock—Wild Horse Mesa—Needle Rock—and the many mollusk formations and pots.

The Inn prides itself on having one of the finest strings of saddle horses (part blooded) in this western region. There are guides, instructors, and extra gentle horses for children and beginners.

Rates: Saddle Horses \$1.00 for the first hour; \$3.00 for half day (four hours); \$5.00 for all day.

To Our Guests—there is no charge for saddle horses or instructor.

Duke Eakin, Manager, Desert Inn Stables.

ACCOMMODATION—Custom. The genial atmosphere and warm hospitality of the Desert Inn produces in every guest the carefree spirit so necessary in the make-up of an ideal vacation. Wear anything from sports clothes to blue jeans . . . Rise with the dawn or breakfast in bed.

The Dining-Room. (Also open to the public.) Dine and light your after dinner cigarette on our screened veranda—overlooking Pyramid Lake. You will find our foods most appealing—home-cooked with fresh vegetables and milk—or special diet if you wish.

We have colored service with Chef Whitley, who will fry the trout you catch to suit your taste—and William—of the dining room—whose service corresponds with the excellency of our food.

Pyramid Lake trout dinners are only \$1.00 in season.

Where You Live. Tiled private baths (in the heart of the desert!) . . . stone fireplaces . . . and coil spring mattresses. Attractive, individual cabins . . . or rooms in two houses.

Lounge . . . play ping-pong . . . on our screened veranda . . . watch the pelicans circling over the fish you didn't catch . . . see the picturesque Indian women trailing peacefully by, paposes strapped to their backs . . . after dinner sink into a deep cushioned chair and behold our desert sunset.



RATES—Special Rate Including Meals: \$6.50 per day. Second person in same room \$4.75 per day. By the week \$42.50. Four weeks \$165.00. Six weeks \$235.00. No extra charge for Saddle Horses or Instructor.

Pack or Motor Trips \$9.00 per day, including food, accommodation, transportation, etc.

PIUTE TRADING POST—This Post is located near the Inn and carries Indian art objects—fishing equipment—cameras and films—cigarettes—candy—soda water—ice-cream—fruit and vegetables—canned goods—bread, meat, gasoline, oil, etc.

POST OFFICE—Exceptionally good mail service is to be had, as we are on a Main Line S. P. Railroad with the Sutcliffe Post Office located at the Inn.

CLIMATE—Summer temperatures are most pleasant—rarely going above 85 degrees. Lake breezes make our location from 10 to 15 degrees cooler than the surrounding country.

Winter temperatures rarely go below 20 degrees above, and our temperature is from 10 to 15 degrees warmer than the surrounding country. This can be accounted for by the innumerable hot springs in the Lake.

ALTITUDE—Pyramid Lake is 3783 feet above sea level—717 feet lower than Reno—and 2342 feet lower than nearby Lake Tahoe. Due to our low elevation our summer season is a long one—April to November 15th.

ACCESSIBILITY—Turn North at SPARKS (two miles east of Reno)—Then an hour by motor over a wide level desert road. Central Californians: Come through Sacramento, Colfax, Reno. Southern Californians: Mojave, Lone Pine, Mono Lake, Reno. Westbound Motorists: Turn north at Wadsworth and make triangle tour to INN—one hour longer—to Reno.

Lake Tahoe: Drive through Truckee-Reno—two and a half hours to Pyramid Lake.

Also accessible by Southern Pacific Main Line R. R. to our own station, Sutcliffe.

The Desert Inn Airport is two miles south of Inn.

INFORMATION—For reservations, or other information, write John Albert Marshal II, known to Californians as owner of the Casa Bonita Apartments in Berkeley, care of the Desert Inn, Sutcliffe, Pyramid Lake, Nevada . . . or P. O. Box 777, Reno, Nev.

AMONG OUR 1932 GUESTS

- Mr. Ernest Pasquel, novelist, Hollywood
- Mrs. Wm. Randolph Hearst Jr., N. Y.
- Mrs. Fifi Widener Holden, Philadelphia
- Mr. Elmer Griffin, tennis star, New York
- Mr. John Wanamaker Jr., Philadelphia
- "Pop" Warner and his Stanford Univ. Football Coaching Staff, Palo Alto
- Mr. Clarence Mattei, artist, Santa Barbara
- Mr. and Mrs. Dole, Hawaiian Islands
- Mr. and Mrs. Oscar Steen, Shanghai
- Mr. Elsmore Lake, artist, Piedmont, Cal.
- Mr. Wilbur D. May, Los Angeles, Calif.
- Mr. Albert Schwabacker, San Francisco
- Mr. Ferdinand Burgdorff, artist, Carmel

"Piute" Chieftains, peaceful descendants of a once warlike tribe





A three hour catch—twenty-two battling trout brought to gaff, June 16, 1932

FISHERMEN!

PARADISE FOUND

Where—Zane Grey says—“is one of the world’s finest trout fishing grounds—”

Where—Theodore Roosevelt maintained “I climaxed my fishing experiences”—and where the mammoth trout are as plentiful and as easily caught as ever—

Where—the world’s record trout is found—and undoubtedly the largest has not been caught—

Where—a prize is offered for the season’s smallest—1932’s “small” being 1¼-pound Pyramid Black Spotted Trout.

Where—you can catch a ten-pounder every day in the week—and then some.

Where—Indian guides with motor-boats and full supplies of rod and tackle make the sport easy to enjoy at this—one of the last outposts of really great trout fishing.

Just think of it—no “packing in” or costly preparation to get to this outstanding fishing ground. You can drive right to your boat—and—if necessary—fish in your street clothes without soiling.

The fishing is just as good in front of the Inn as in any other part of the Lake. The trouts’ appetites are as good as our guests’ and they are not temperamental—provided you use the spoon and plug which we recommend and stock at the Trading Post.

Medium weight rod and tackle are used—and the most popular method is trolling—near the shore—troll shallow or deep—far or near—it makes but little difference.

Season: April 15th to October 1st, inclusive.

Fishing Permits at the INN—Indian Reservation permits 50 cents a day or \$3.00 a season; State permits for non-residents, \$3.00; for residents of Nevada, \$1.50.

Motor Boats operated by the Indians, who charge \$1.00 an hour regardless of number of persons in one boat; 50 cents an hour for motorless boat.

WRITE US FOR YOUR BOAT RESERVATION

You will find many varieties of fish in Pyramid Lake. Among them are five kinds of trout (a 42-pound cutthroat is now on exhibit at the Inn)—large mouth black bass—rock perch—Kwi-Ke—and the delicious Pyramid whitefish caught along shore by children as fast as the hook is baited.

Countless thousands of Fish Birds: Pelicans, seagulls and cormorants, make this their home, testifying to Pyramid Lake’s inexhaustible supply of finny food.

LET OUR FISHERMAN “ROGUES GALLERY” HOLD YOUR PICTURE



Four Business Men Strike Prosperity on July 26, 1932