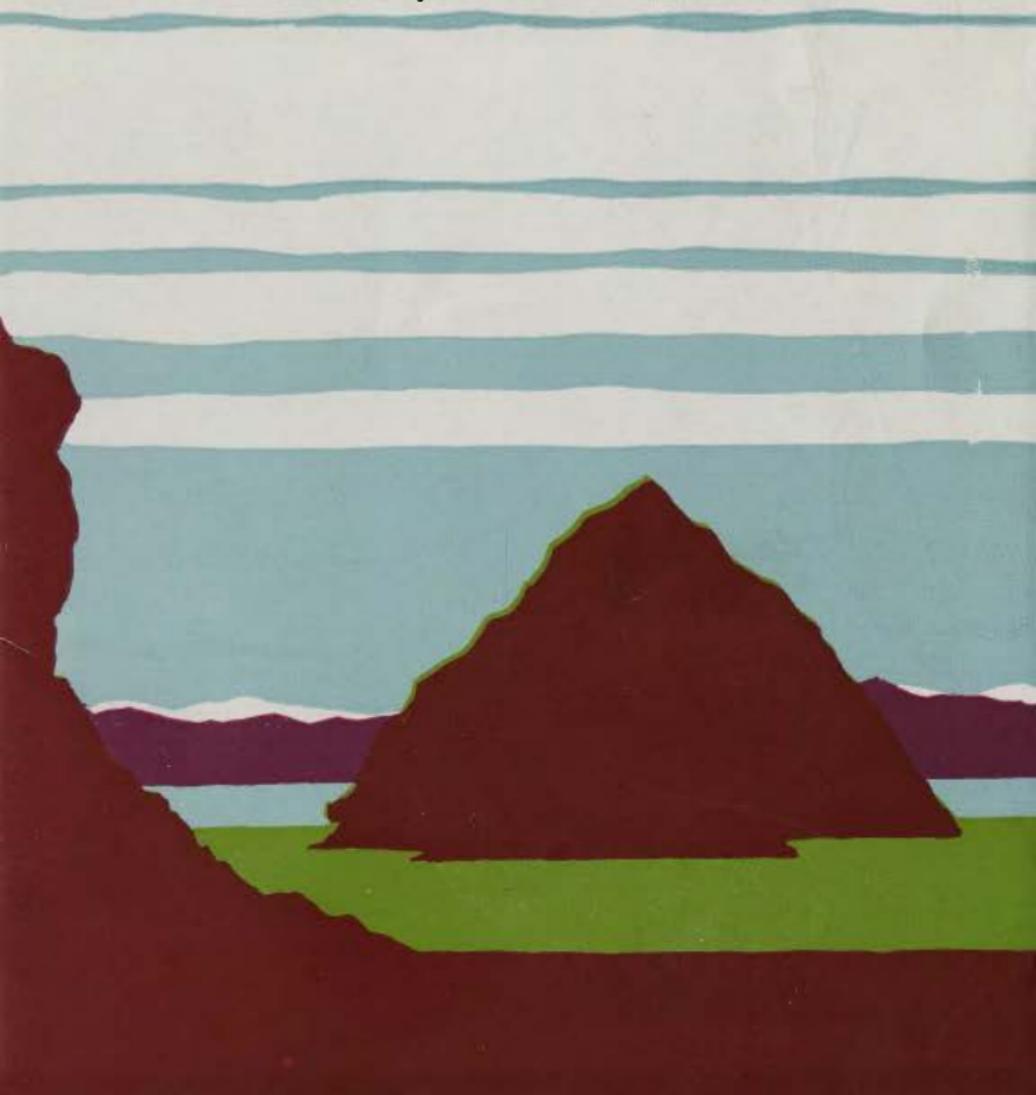
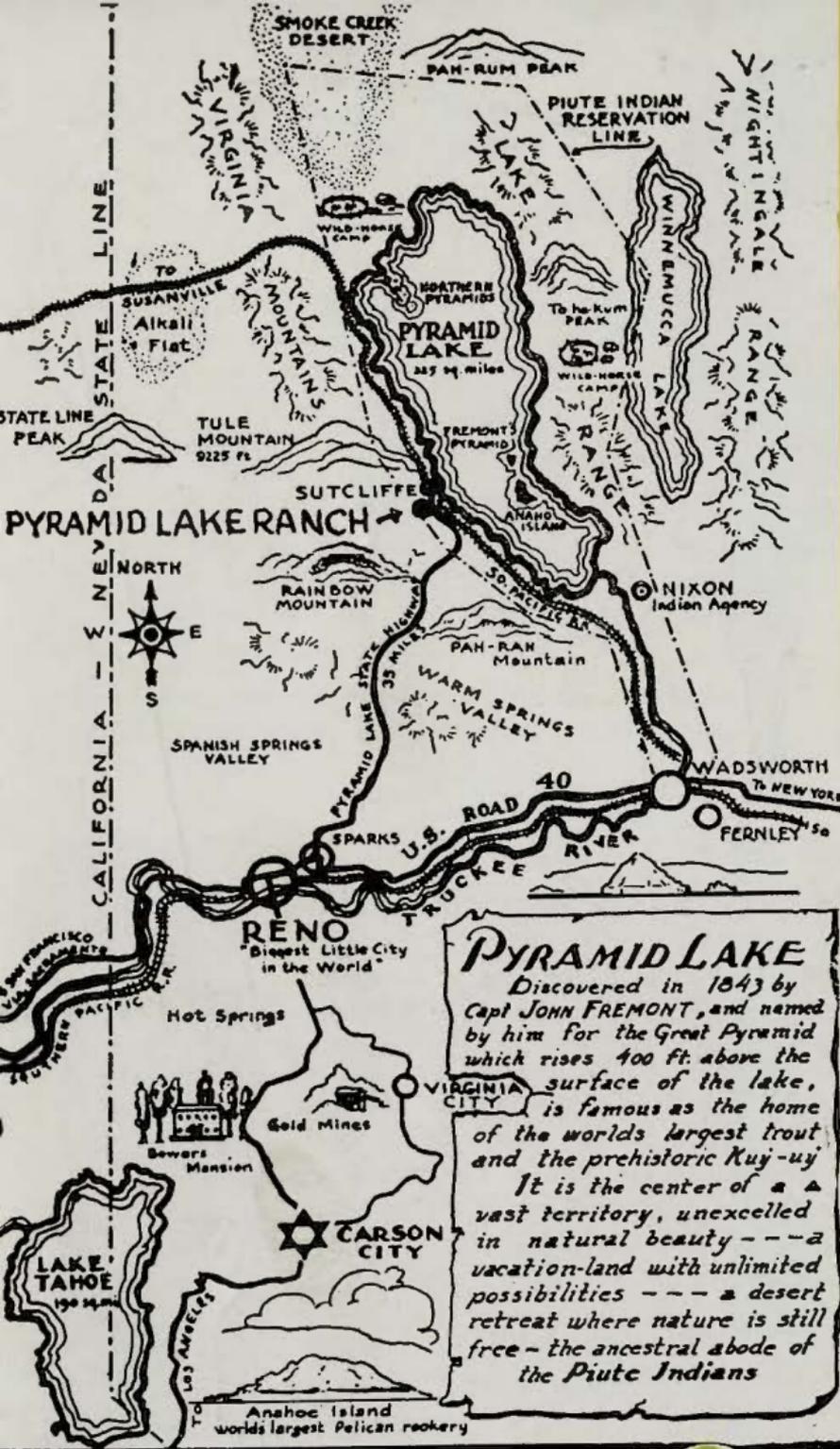


Nevada
PYRAMID
LAKE

DESERT-LAKE
RESORT & RANCH

RENO, NEVADA





PYRAMID LAKE
 Discovered in 1843 by Capt JOHN FREMONT, and named by him for the Great Pyramid which rises 400 ft. above the surface of the lake, is famous as the home of the worlds largest trout and the prehistoric Kuy-uy. It is the center of a vast territory, unexcelled in natural beauty --- a vacation-land with unlimited possibilities --- a desert retreat where nature is still free - the ancestral abode of the Piute Indians.





Horseback Riding

Nevada

Where the Old West and the newest and latest live side by side . . . Fabulous mines—ghost towns—Indian villages—roundups and rodeos—cowboys—open ranges—and in the towns, night clubs and bars where gambling goes on twenty-four hours a day just as in the old days . . . See it all from the most unusual Ranch in the State . . . Imagine, if you can, three hundred and twenty-five miles of blue water, an ancient volcanic lake hidden away in the mountains and desert of the Indian country. Imagine, then, between the shore and the towering mountains, a Ranch that combines the easy atmosphere of the West with every modern facility for comfort and entertainment . . . Such things, of course, cannot be visualized, for this mecca for artists, geologists, and color camera addicts must be seen to be believed.



Beach 200 Yards From Grounds





Sports and Entertainment

RIDING: Under the supervision of competent cowboys. Ride on the beach, in the mountains, or over the desert.

SWIMMING: In the lake where the water is warm and contains enough borax to do wonders for the skin and complexion—or in the large pool which is filled with pure well water and equipped with a diving board.

RODEOS: Every surrounding town has one during the season; we take you.



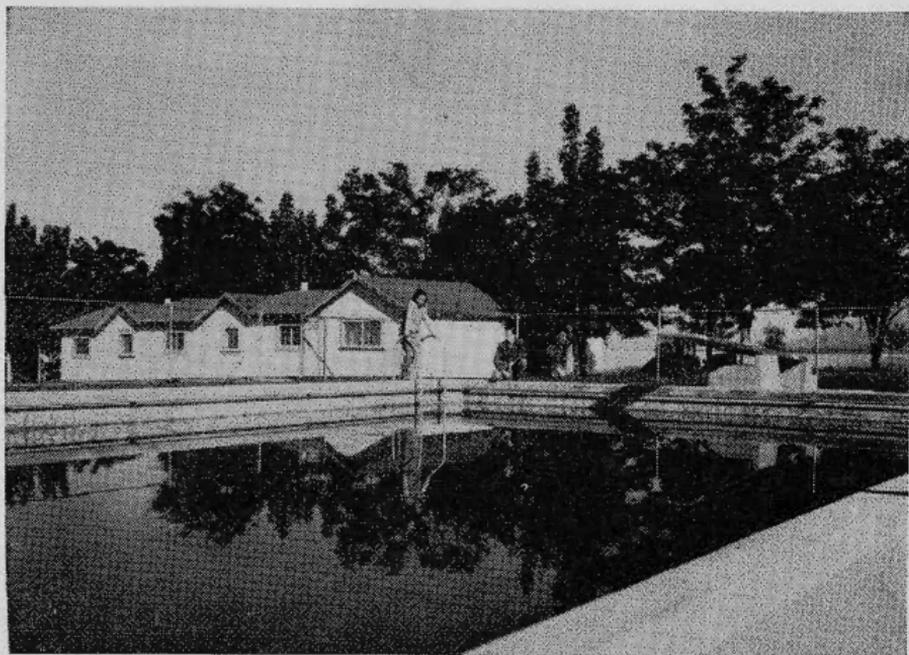
FISHING: Largest trout in the world; season opens March 1st; light deep sea or heavy trout tackle is generally used. Boats may be obtained from Indians at Trading Post.

TENNIS AND BADMINTON: Bring your own racquets. Pocket Billiards, Ping Pong and other indoor games in the Alibi Room.

DANCING: Usually impromptu and lots of fun. Cocktails in the Trading Post.

INDIAN TRADING POST: Authentic Indian wares, ancient and contemporary; fine Western accessories in silver and leather; soft drinks, cigarettes, etc., in the Piute Trading Post.

TRIPS: Our station wagon goes to Reno three times a week. Trips to all points of interest are organized. Daily mail service.



Private pool on grounds

Accommodations

Rooms, single, double, en suite, or in private cabins.

MEALS: They're famous, Ranch style, to fit the outdoor appetite. Barbecues and desert dinners, cowboy style.

DRESS: Sports and cowboy clothes, light coats or sweaters for cool evenings.

RATES: American Plan. Start at \$60.00 per week.

LOCATION: Less than an hour from Reno on paved road, A 3200-foot runway at Ranch for private plane owners, but no service facilities available nearer than Reno.

Our station wagon will meet any train, plane or bus. We can refer you to any bank or reputable legal firm in Reno.



FOR RESERVATIONS AND INFORMATION ADDRESS:
HARRY DRACKERT, Manager
BOX 2349, RENO, NEVADA
Telephone: Pyramid Lake No. 1



The Stone Mother, whose tears for her lost sons formed Pyramid Lake, according to Indian legend

PRIVATE
LANDING
FIELD



FISHING



TENNIS



SWIMMING
lake
or
pool

RIDING



BOATING

NEW HAVEN





SAN FRANCISCO
246 MILES
LOS ANGELES
484 MILES

