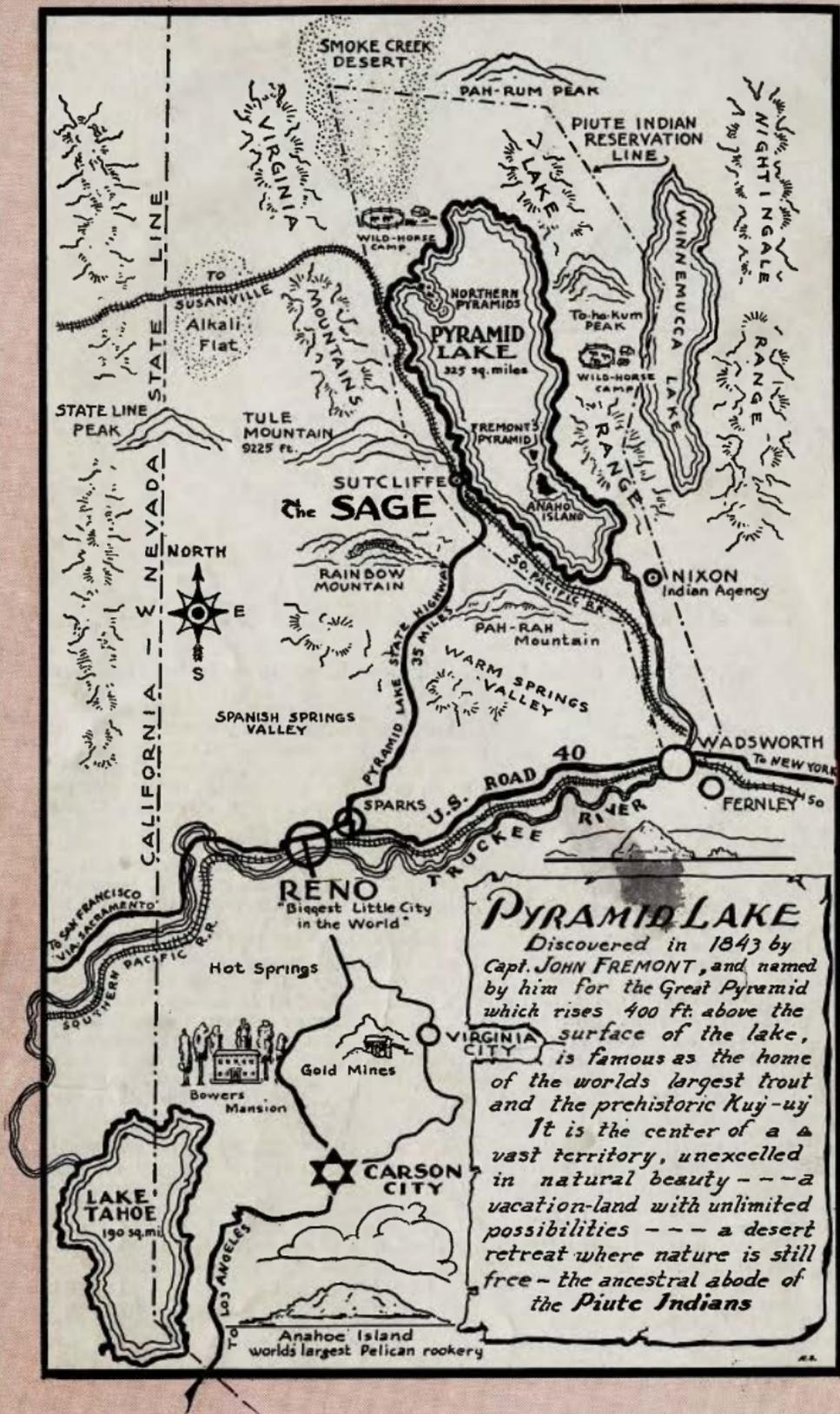


# PYRAMID LAKE



*The* **SAGE**  
**SUTCLIFFE • NEVADA**



**BY MOTOR:** From Reno—Drive east on Fourth street 3 miles to the Sparks Pyramid Lake sign, turn left and follow the Pyramid Lake signs direct to Ranch via state highway.

From San Francisco and Central California—Through Sacramento, Truckee and Reno.

From Los Angeles and Southern California—Through Bishop, Carson City and Reno.

**BY RAIL:** Union Pacific and Southern Pacific lines to Reno. 30 hours from Chicago by Streamliner. Regular service, four trains daily.

**BY AIR:** United Air lines to Reno. Overnight from New York or Chicago. A few minutes from the West Coast. Six planes daily.

For information or reservations call: Ask Mr. Foster Bureau, Auto Club of Southern California, California State Auto Association, National Auto Club, United Air Lines, Southern Pacific Railroad, Union Pacific Railroad, or your own travel agent.

In Reno call Howard Perich, 151 S. Virginia Street. (Phone 2211.)

Or write directly to:  
**HILL SHARP, Manager**  
 The Sage, Pyramid Lake  
 Sutcliffe, Nevada





**FISHING  
BOATING  
HUNTING  
MOUNTAIN CLIMBING**

**P**



# COMPLETELY DESERT-LAKE RES

**THE SAGE**, at Pyramid Lake, is a completely modern hotel resort and ranch, ideally located in the heart of the sagebrush covered Nevada desert on the shores of Pyramid Lake. It is 35 miles northeast of Reno on a good State highway (less than an hour by motor), which winds through the valley between the famous Nightingale range and the colorful Virginia mountains, one of the most beautiful scenic routes in Nevada. It lies at the base of snow-capped Tule mountain and is directly opposite the great four hundred foot Pyramid from which the lake takes its name.

On this historical site, in a grove of cottonwoods and willows, was a California-Oregon trail immigrant post where the forty-niners watered their cattle and oxen; later, a Pony Express and Stagecoach stop—a famous inn—and now, a modern resort in what is still the Old West.

In 1863 the United States Government declared Pyramid Lake and about five hundred square miles of territory surrounding it to be a Piute Indian Reservation. This property on the lake shore was exempt, however, through the laws which granted squatters full title to land which they had held for fifty years or more, establishing thereby the only resort property on the lake. Thus the guests of **THE SAGE** enjoy unlimited privileges for rest, relaxation and freedom in a land unobstructed by sign boards and "keep out" signs; with all the color and activities of the Old West, but all the comforts and conveniences of the New.

**THE RANCH** is one of the very few in the United States working with wild horses. This year's roundup will last from early spring until late into the fall and will be an event of unusual interest to horse lovers or those interested in western life. From several horse camps located at strategic points over the reservation the horses are brought in to the main wild horse corral at the ranch to be branded, broken and trained. Here is an intimate weekly "rodeo" with many times the color and thrills to be had from a grandstand seat at a rodeo show.

The ranch has a good selection of fine saddle horses which are free to the guests, and many beautiful trails are accessible to the riders in the practically unexplored canyons and mountains that surround the lake. Over-night or week-end pack trips are frequently taken into the back country, and moonlight rides or breakfast rides are regular events.

**SWIMMING**—Probably the most fun in the West are to be found in the amount of borax contained in the water and velvety. The water is calm and the beach provide plenty of opportunity for sunbathing. The beach is very gentle and safe for excellent bathing for children. Many of the most popular of

# PYRAMID

Solves ALL your v



# MODERN SPORT AND RANCH

PYRAMID LAKE is the largest surviving remnant of a great ocean, many thousands of square miles in area, which once covered most of what is now the state of Nevada, as well as much of Idaho and Oregon. Now, 325 square miles in area, surrounded by rugged mountains rising a mile or more above its surface, or by colorful sagebrush covered desert, it is one of the rarest of all lakes to be found on the face of the earth.

The combination of a great lake, mountainous country, and desert atmosphere creates one of the most colorful regions to be found in nature; at sunrise, at sunset, or by moonlight, the lake presents an ever-changing pageant of color—reflecting a thousand moods.

Pyramid Lake is the center of a geological region which abounds with craters of lava and mud volcanoes as well as numerous active hot springs. One of these extinct mud volcanoes, the PYRAMID, rises more than 400 feet above the lake; from its sides spring jets of boiling water and from its apex issue clouds of volcanic smoke.

On Anaho Island, near the center of the lake, is the world's largest white pelican rookery. During most of the summer months the pelicans can be seen gracefully flying about the lake in precise formations, or skimming the water in search of food.

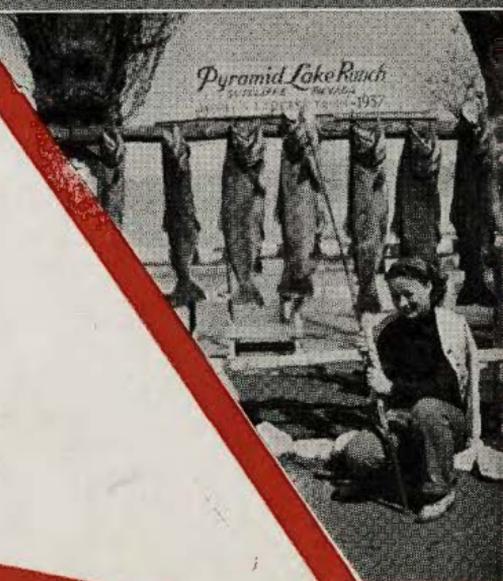
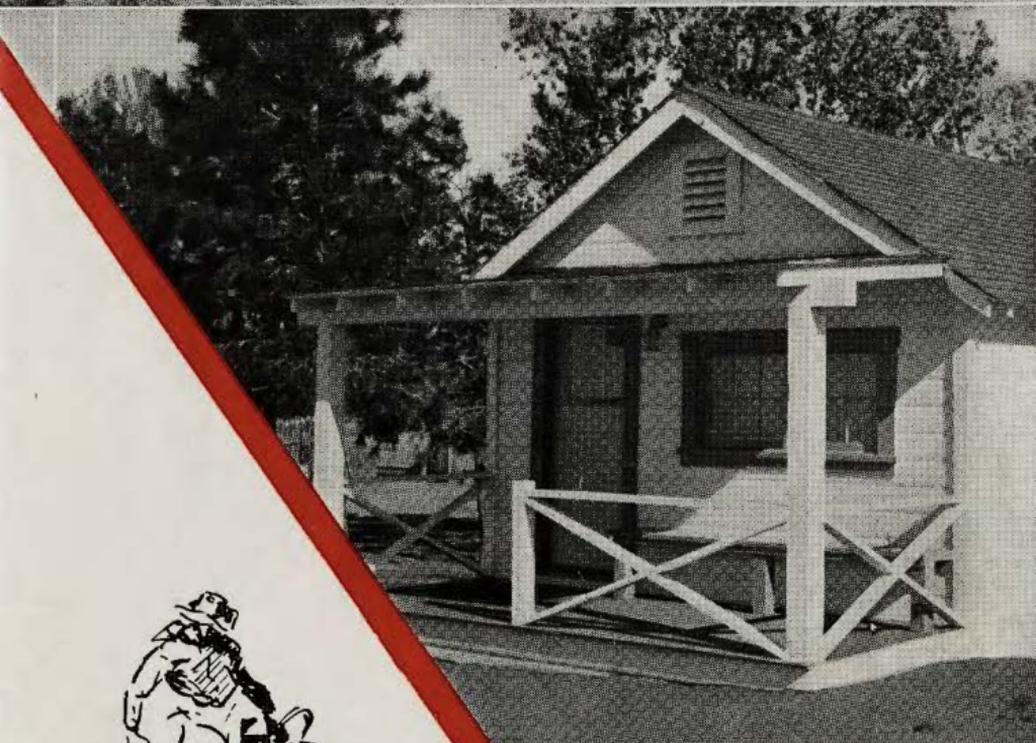
**TROUT FISHING**—Pyramid Lake is famous among fishermen as the home of the world's largest trout. In its waters are to be found about 17 varieties of fish, principal of which are cutthroat trout averaging 21 pounds but ranging up to 64 pounds and more; silversides averaging 20 pounds; also steelhead and tommy trout. The mysterious Kuy-yuee, which still abounds in the lake and is found in no other place in the world, is said to be the survivor of some prehistoric fish which was affected only slightly, if any, by evolution.

The fishing season in Pyramid Lake opens March 1st, six weeks to two months before other states. All arrangements for motor boats, Indian guides, licenses, reservation permits, and even tackle, may be made at the ranch trading post. Out-of-state license is \$3.00 for the season; \$1.50 for Nevadans. Reservation permit is 50 cents per day. Motor boats with guide, accommodating up to three fishermen are \$1.00 per hour. Advance reservations are recommended for fishing parties, with a \$2.00 deposit for each boat reserved.

Tackle generally used is light deep-sea or heavy trout tackle with "Dardevle" or some similar spinner. The Indians know all the favorite spots and when to troll shallow or deep.

... ideal natural swimming condi-  
... in Pyramid Lake. The small  
... water makes the skin feel soft  
... and warm and the miles of sand  
... y for sun-bathing. The slope of  
... ooth in most places, affording  
... loonlight swimming parties are  
... summer-time activities.

# Pyramid Lake Vacation Problems



**KE**

**R I D I N G  
S W I M M I N G  
H I K I N G  
E X P L O R I N G**

**THE SAGE** offers a type of accommodation for every requirement. Those who desire every comfort may select a beautifully furnished private cottage with bath, or a room with bath in one of the main houses. A few rooms are available in suites of two or four rooms with sitting room, if reservations are made well in advance. Of the rooms without bath, a few may be had with running hot and cold water; the bath house, however, is convenient to all. The cabin tents are very popular and reasonable. They consist of a permanent base and frame work, canvas covered, with screened sides and doors. Nearly all rooms have two windows and cross ventilation. All accommodations have electric lights, excellent beds and, in most



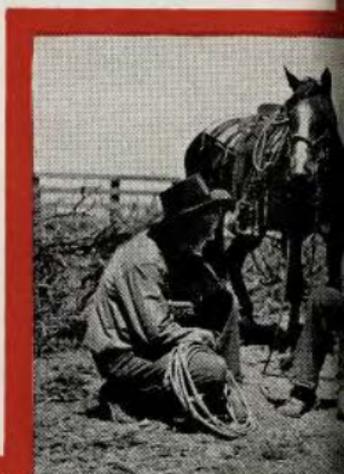
cases, Monterey type of furniture and drapes. The hot water supply is always adequate and in cool weather gravity type oil burners provide plenty of heat.

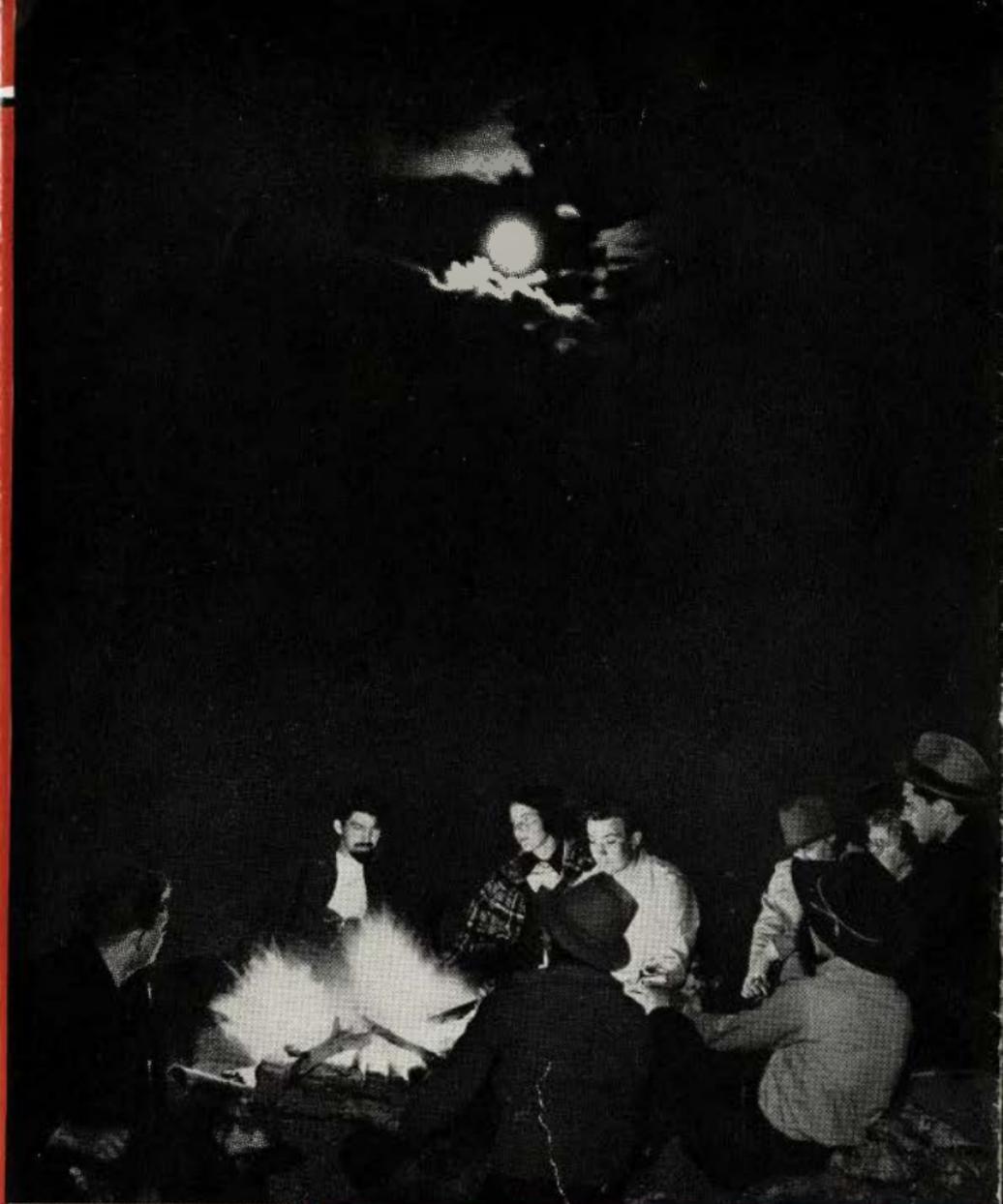
Meals are served on the screened porch overlooking the lake, and are prepared from the best fresh meats and vegetables. Careful attention is shown to special diet requirements.

The altitude is 3,700 feet above sea level and the climate is dry. The average daily temperature is between 75 and 85 degrees and at night is between 40 and 50 degrees.

**THE SAGE** is the starting point for many interesting trips which are planned regularly for our guests. Lake Tahoe, Virginia City and the Gold Mining towns; Carson City, smallest State Capital in the U. S.; the Piute Indian headquarters at Nixon; the Black Rock desert and hot springs; Winnemucca Lake, and many other spots of historical interest in Nevada and California are within 2 hours drive.

During the Rodeo season parties are taken to all important Rodeos in this vicinity, in most of which our own cow-boys are entered.





Rates include everything: Rooms, meals, service, saddle horses and transportation to and from Reno (except in the case of special trips). The Station Wagon will meet any train, plane or bus upon notice of time of arrival. Reservations should always be made in advance and accompanied by a deposit of \$10.00 per person.

	CABINS—TENTS		ROOMS WITHOUT BATH	
	Daily	Weekly	Daily	Weekly
Single .....	\$ 5.50	\$33.00	\$ 7.00	\$42.00
Double .....	10.00	60.00	12.50	75.00

	ROOMS WITH BATH		PRIVATE COTTAGES WITH BATH	
	Daily	Weekly	Daily	Weekly
Single .....	\$ 8.50	\$51.00	\$10.00	\$ 60.00
Double .....	15.00	90.00	18.00	108.00

Three-quarter rates for children under 12 years.

